

# REPORT OF LIVE SESSION WITH THE PEOPLE COMPANY

**DATE:** 24TH NOVEMBER, 2022

**TIME:** 5PM

**PLATFORM:** INSTAGRAM LIVE

## ABOUT THE SPEAKER

Ms. Shubhangi Madan is the Co-Founder of the people company, a creative personal branding agency. She has been working with the company since January 2022. She has completed her BBA and specialises in Content Marketing, LinkedIn Marketing, Social Media Marketing and Marketing Consultation. Her skills in management are remarkable and is a noteworthy inspiration as an Entrepreneur. The People Company is a non-typical Personal Branding Agency. They help creative individuals, leaders, and businesses grow on social media platforms & generate quality leads through their data-driven & researched strategies!

## LEARNING OUTCOMES

Ms. Shubhangi Madan interacted with the students and covered a whole range of topics. Being an entrepreneur to her is the ability to create opportunities for people gives immense strength to her. The main driving force behind the company is making it number 1 personal branding agency and providing people the right solution. The skills required to enter this industry such as writing can create space for yourself. If you write clearly, you can communicate clearly. Conversational writing is very important. She realised that she can put this strength as an interest in personal branding. She is able to understand the tone of her clients which is the key part. Her key leanings as an entrepreneur include during a crisis trying to manage well. Patience is going to take one a long way.

## CONCLUSION

The session was a great success as more than 35 members joined in and got inspired by our young entrepreneur Ms Shubhangi Madan. The audience had good and thoughtful interaction through a medium of live chats. Such responsiveness of the audience continuously boosted the confidence of every member of the team. All those who participated in the event are highly appreciated and Marketricks is really thankful to them. In the end we hope that people will keep supporting the young entrepreneurs and will cherish their contribution towards society

## List of Attendees

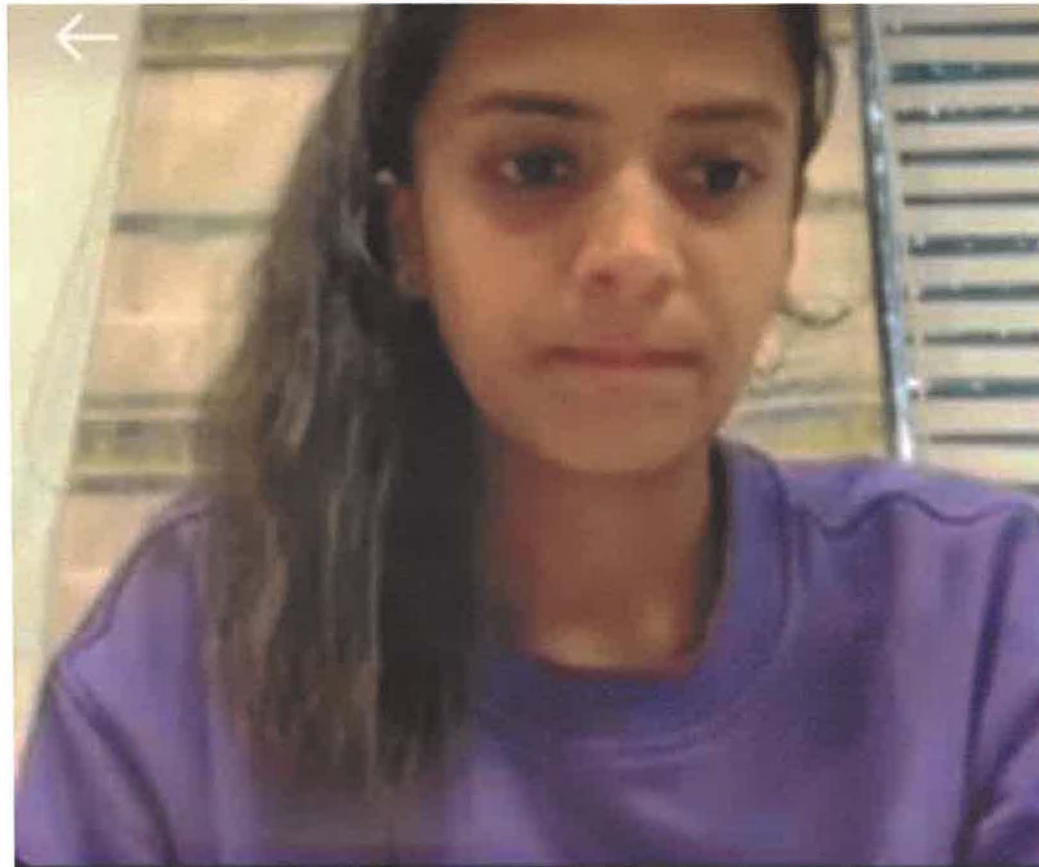
<u>S.NO.</u>	<u>NAME</u>	<u>YEAR</u>	<u>Roll Number</u>	<u>COURSE</u>
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3	<b>DIVIJA RUSTAGI</b>	3	2020/1801	<b>B.A.(H) ECONOMICS</b>
4	<b>HANSHIKA KHANNA</b>	2	2021/1523	<b>BCOM prog</b>
5	<b>YASHIKA SHARMA</b>	2	2021/1573	<b>BA Program (computer application +economics)</b>
6	<b>RADHIKKA BAJPAI</b>	2	2021/1935	<b>B.Com Hons</b>
7	<b>ISHANI BHADANI</b>	3	2020/2130	<b>B.Com Hons</b>
8	<b>LAVANYA SHARMA</b>	2	2021/1468	<b>B.Com Hons</b>
9	<b>MUSKAAN MAKHARIA</b>	3	2020/701	<b>BAP</b>
10	<b>MAYURI JAIN</b>	2	2021/1680	<b>B.Com Hons</b>
11	<b>SHRUTI AGGARWAL</b>	3	2020/2169	<b>BCOM prog</b>
12	<b>NAVI ARORA</b>	2	2021/1725	<b>BA English Hons</b>
13	<b>SHRUTI KASHYAP</b>	2	2021/1995	<b>BSc physical science with cs</b>
14	<b>BHUMIKA GUPTA</b>	2	2021/1504	<b>Bcom Hons.</b>
15	<b>KANISHKA KHANNA</b>	2	2021/0697	<b>BA Political science hons</b>
16	<b>VIDHI GOEL</b>	2	2021/1556	<b>B.com hons</b>
17	<b>ISHIKA ARORA</b>	2	2021/1849	<b>b.com hons</b>

20	<b>AAYUSHI VARSHNEY</b>	2	2021/1865	<b>bcom programme</b>
21	<b>ANSHIKA CHAUDHARY</b>	2	2021/1675	<b>BA program ( economics and computer applications)</b>
22	<b>ANSHIKA BHANOT</b>	2	2021/1567	<b>BCom (prog)</b>
23	<b>KHUSHI ARORA</b>	2	2021/1843	<b>Bcom programme</b>
24	<b>BHAVYA MEHTA</b>	2	2021/1583	<b>B. COM (H)</b>
25	<b>ANIKA BODOLA</b>	2	2021/1461	<b>B.com(h)</b>
26	<b>MOLI KATYAL</b>	2	2021/1859	<b>Bcom hons</b>
27	<b>PARI BANSAL</b>	2	2021/1484	<b>BCOM (H)</b>
28	<b>AASHI VERMA</b>	3	1891/23	<b>Bcom prog</b>
29	<b>SUHANI GOYAL</b>	2	2021/1784	<b>B.com hons</b>
30	<b>RITIKA GOEL</b>	2	2021/1437	<b>ba programme (comp and eco)</b>
31	<b>ANNIE GOSWAMI</b>	3	2020/1407	<b>Bcom</b>
32	<b>HANA MOIN</b>	2	2022/1638	<b>BA (HONS) SOCIOLOGY</b>
33	<b>Mehak yadav</b>	2	2021/0779	<b>Bs pol sci hons</b>

<b>2</b>	<b>BAKSHISH KAUR</b>
<b>3</b>	<b>YUVIKA CHAUDHARY</b>
<b>4</b>	<b>ISHIKA MAHAJAN</b>
<b>5</b>	<b>GAGGU AUR RAJA</b>
<b>6</b>	<b>AYUSHI VERMA</b>
<b>7</b>	<b>ANKITA</b>
<b>8</b>	<b>VANSHIKA</b>
<b>9</b>	<b>NIHIKA GUPTA</b>
<b>10</b>	<b>JUSTK</b>
<b>11</b>	<b>JANVI</b>
<b>12</b>	<b>VANSHU BEAUTY</b>
<b>13</b>	<b>DEEPANSHU SHARMA</b>
<b>14</b>	<b>VAIBHAVI</b>





## REPORT

# Meraki - The Entrepreneurship Cell

Date - 24 November 2022

Platform: Google meet

Agenda/Topic discussed - How to become a successful entrepreneur

The agenda How to become a successful entrepreneur was discussed by our esteemed speaker Mr. Mihil Innani who is the managing director and CEO at Appolo Finvest. He is the co founder of PharmEasy and has expertise at heading Customer Products and Growth at Hotstar.

He shared his journey and the difficulties one faces while becoming Entrepreneur.

He inspired everyone regarding what all is required to become a successful entrepreneur and shared some of the useful tips that can help to become entrepreneur.

At the end of the session, he interacted with the students and answered all their queries.

Students asked all their queries related to entrepreneurship.He explained the students on how to build a dream team for a startup.

We have received great responses from our attendees. We are looking forward to organize more of such events.

No. of attendees - 59



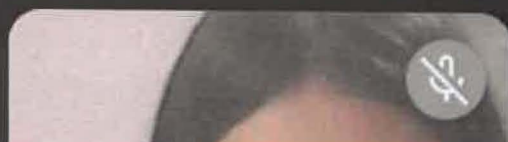
Mikhil Innani

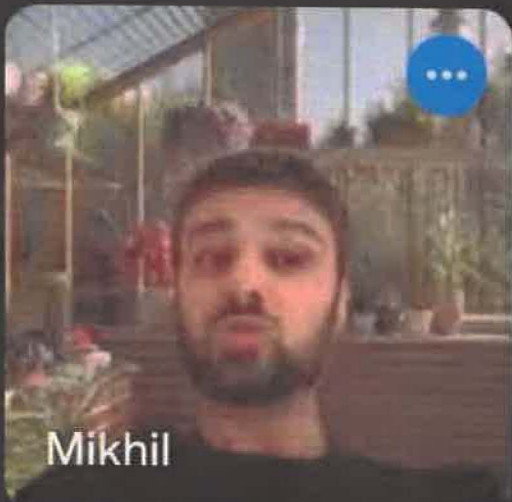


Srishti



1510\_Bavyaa





Attendees:

1. Rashi sharma (Bcom Hons)
2. Sagarika rastogi ( Economics Hons.)
3. Sanya manchanda (Bcom Hons)
4. Sargam sharma
5. Selvi srivastava( ba programme)
6. Shristi raina ( Bcom Prog)
7. Shubhika pande (Economics Hons.)
8. Sonali sharma
9. Sonam kumari ( bcom prog)
10. Srishti gupta (B.A. prog)
11. Suhani goyal(bcom hons)
12. Tanisha gupta (eco hons)
13. Tanvi mittal(bcom hons)
14. Vaibhavi bhardwaj (eco hons)
15. Vanshika bisht ( bcom hons)
16. Vidhi jain (Bcom Hons.)
17. Yukti devtalla (bcom hons)
18. Ananya Jaiswal (bsc life sciences)
19. Dishita jain (bsc life science)
20. Rinkal bhadouria (b.a prog)
21. Tanvi (bcom hons)
22. Shatakshi Tiwari (B.A. Programme)
23. Khushi batra (bcom hons)
24. Bhavyaa jain (bcom hons)
25. Mahima
26. Manya arora (botany honours)
27. Sakshi jindal
28. Aakanksha agarwal ( Bcom Hons.)
29. Aarushi anand (bcom hons)
30. Aarushi arora (bcom hons)
31. Aarushi dev( ba political science and sociology )
32. Anika(bcom hons)
33. Ankita vardhan
34. Anshika agarwal(bcom hons)
35. Anshika choudhary ( B.A. programme)
36. Anshika mall (bcom prog)
37. Anshika singh (bcom hons)
38. Anusha khandelwal (B.A. Programme)
39. Anushka goel(bcom hons)
40. Arpita sharma ( bcom prog)
41. Ashna kapoor ( Economics Hons.)



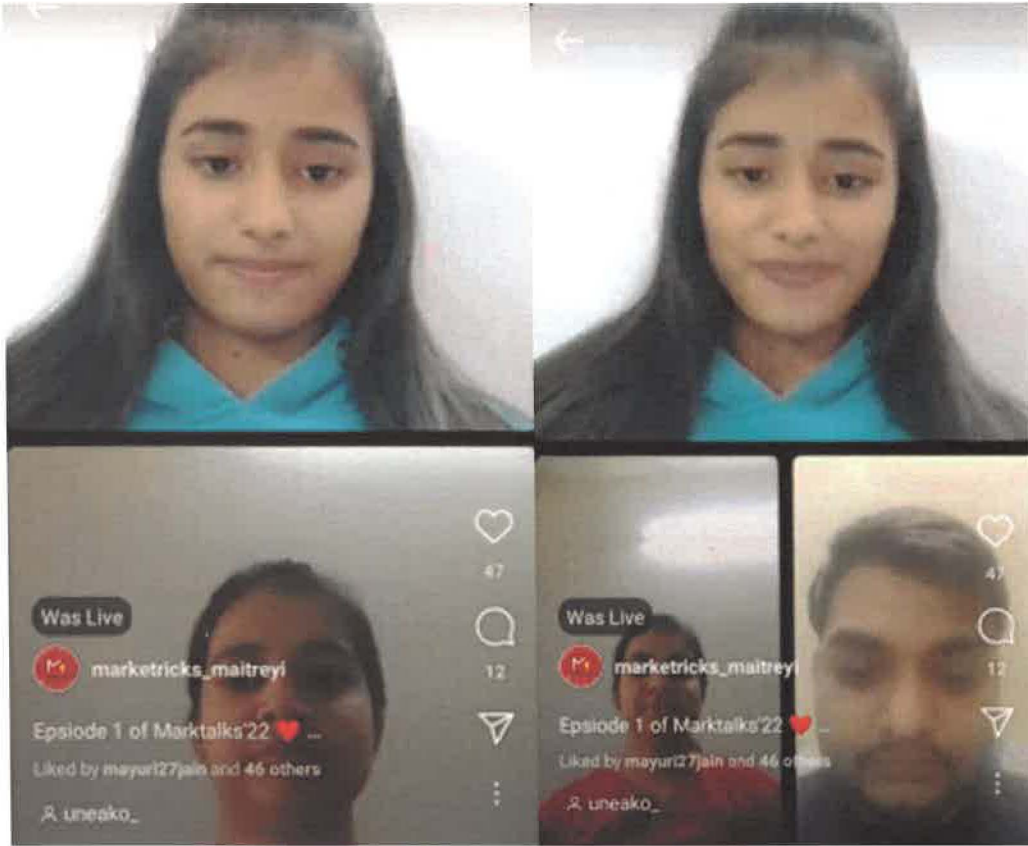


20	MAYURI JAIN	2	2021/1680	B.Com Hons
21	Mehak yadav	2	2021/0779	Bs pol sci hons
22	Mehak yadav	2	2021/0779	Bs pol sci hons
23	MOLI KATYAL	2	2021/1859	Bcom hons
24	MUSKAAN MAKHARIA	3	2020/701	BAP
25	NAVI ARORA	2	2021/1725	BA English Hons
26	PARI BANSAL	2	2021/1484	BCOM (H)
27	PRIYAMVADA RAJPAL	2	2021/1753	B.com Hons
28	Priyanka yadav	2	2021/2276	bcom.(p)
29	RADHIKKA BAJPAI	2	2021/1935	B.Com Hons
30	RISHA SINHA	3	2020/1556	B A economics hons
31	RITIKA GOEL	2	2021/1437	ba programme (comp and eco)
32	Shristy pandey	2	2021/1228	BA (hons.) political science
33	SHRUTI AGGARWAL	3	2020/2169	BCOM prog
34	SHRUTI KASHYAP	2	2021/1995	BSc physical science with cs
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38	VISHAKHA PAMNANI	2	2021/1760	BCOM PROG

<b>LIST OF ATTENDEES FROM OUTSIDE THE SOCIETY</b>	
<b>S.NO</b>	<b>NAME</b>
1	YASHIKA SHARMA
2	BAKSHISH KAUR
3	YUVIKA CHAUDHARY
4	ISHIKA MAHAJAN
5	GAGGU AUR RAJA
6	AYUSHI VERMA
7	VANSHU BEAUTY
8	DEEPANSHU SHARMA
9	NIHIKA GUPTA
10	PARAG
11	DEEPALI RAWAT
12	RAHUL ANAND





Dr. Priti Mendiratta Arora  
Convener  
Meraki, The Entrepreneurship Cell

MERAKI: The Entrepreneurship Cell

# Report - Orientation 2022

Date- 21st November 2022

Platform- Google Meet

Number of attendees- 50

The Entrepreneurship cell of Maitreyi College, MERAKI , held its orientation program for the upcoming academic semester. It was open to the First years as well as Second year students.

The purpose of this orientation program was to inform and make aware the young women of our college about the entrepreneurship cell, its vision, its functions and the achievements so far.

The President, Vice President along with the heads and subheads of the various departments were present in the meet. They began with an introduction about Meraki and how it was founded. They also mentioned the student startups that we have incubated and supported so far. This was followed by a brief on the working of each department, namely, the Content & Research department, Human Resources and Public Relations department, Finance department, Media and Graphics department, Skill Advancement department, and Social Media & Optimization department.

An important point that the team of Meraki emphasized on was that entrepreneurship is for everyone belonging from any and every academic field (and should not be restricted to the belief that only commerce students can make it).

After presenting the cell and its responsibility, all the attendees were asked to openly communicate any queries or concerns regarding anything startup-related as well as the upcoming recruitment procedure.

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## List of attendees

- Vaibhavi (BA Economics Hons)
- Muskaan (B.A Program)
- Pragya (Bsc. Life Science)
- Kriti (B.A Program)
- Vidhi (B.com Hons)
- Rashi (BA Economics Hons)
- Ishika (BA Economics Hons)
- Purvi (B.com Hons)
- Nikita (B.A Program)
- Nitika (Bsc. Life Science)
- Anshika (B.com Hons)
- Bavyaa (Bsc. Computer Science)
- Sambhavi (Bsc. Computer Science)
- Avni (B.A Program)
- Bhawna (Bsc. Computer Science)
- Nisha (Bsc. life Science)
- Mansi (Bsc. Physical Science)
- Maitryeee (B.A Program)
- Nisha (B.A Program)
- Pranjal (Bsc. Physical Science)
- Manya (Botany Hons)
- Samantha
- Shruti (B.A Program)
- Charvi (Botany Hons)

- 
- Rohini (Botany Hons)
  - Siya (Bsc. Computer Science)
  - Radhika (Bsc. Physical Science)
  - Ankita (Botany Hons)
  - Shruti (Bsc. Life Science)
  - Ayushi (Bsc. Life Science)
  - Garvita (B.com Hons)
  - Harshita (Botany Hons)
  - Haripriya (B.A Program)
  - Sambhavi (Bsc. Physical Science)
  - Shivika (BA Economics Hons)
  - Akansha (BA Economics Hons)
  - Devika(Bsc. Life Science)
  - Sidhi (B.com Hons)
  - Purvi(Bsc. Computer Science)
  - Shristi (B.com Hons)
  - Ananya BA Economics Hons
  - Bhavya
  - Aarushi (B.com Hons)
  - Anushka (Bsc. Computer Science)
  - Lavanya (B.A Program)
  - Prisha(B.com Hons)
  - Varsha (B.A Program)
  - Chahat (B.com Hons)
  - Manya (Bsc. Life Science)
  - Sanya (B.com Hons)



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Mikhil Innani

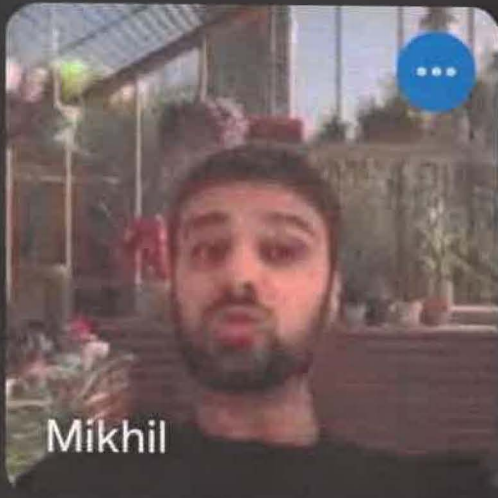


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35. Anshika agarwal
36. Anshika choudhary
37. Anshika mall
38. Anshika singh
39. Anusha khandelwal
40. Anushka goel
41. Arpita sharma

42. Ashna kapoor
43. Bakshish kaur
44. Bhavya mehta
45. Janhavi khandelwal
46. Jhanak vaish
47. Kavita pande
48. Krishna pudeer
49. Kriti sachdeva
50. Kritika manchanda
51. Lavanya bhat
52. Lavanya arora
53. Mamta rani
54. Mansvee
55. Mehranshi khanna
56. Nikita negi
57. Nitika dutta
58. Prachi yadav
59. Priyanka arora
60. Purvi agarwal



Dr. Priti Mendiratta Arora  
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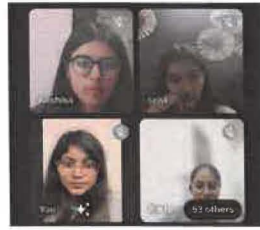
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## List of attendees

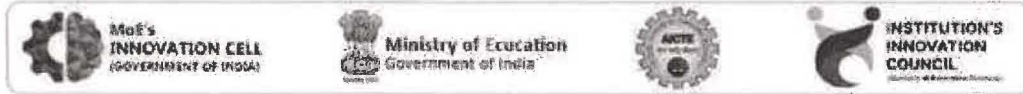
- Vaibhavi
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- Vidhi
- Rashi
- Ishika
- Purvi
- Nikita
- Nitika
- Anshika
- Bavyaa
- Sambhavi
- Avni
- Bhawna
- Nisha
- Mansi
- Maitryeee
- Nisha
- Pranjal
- Manya
- Samantha
- Shruti
- Charvi



*Priti*

Dr. Priti Mendiratta Arora  
Convener  
Meraki, The Entrepreneurship Cell

- 
- Rohini
  - Siya
  - Radhika
  - Ankita
  - Shruti
  - Ayushi
  - Garvita
  - Harshita
  - Haripriya
  - Sambhavi
  - Shivika
  - Akansha
  - Devika
  - Sidhi
  - Purvi
  - Shristi
  - Ananya
  - Bhavya
  - Aarushi
  - Anushka
  - Lavanya
  - Prisha
  - Varsha
  - Chahat
  - Manya
  - Sanya



## MAITREYI COLLEGE, UNIVERSITY OF DELHI



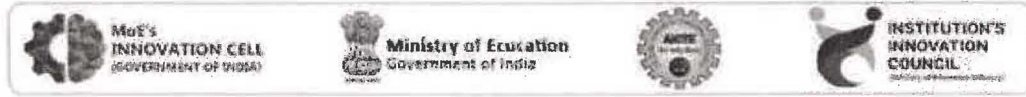
### SPARKLES'22 DIWALI MELA

The Sparkles'22 Diwali Mela was the first place where I got to setup my stall for the very first time. This was a great opportunity for me. The stall consisted of various home decoration items specially designed for Diwali like 'subh-labh', candle-stands and so on. The main artform behind this was the Lipon Art. The primary objective behind setting up the stall was to be independent and also to spread the diversified art form. Not only the students but also the professors supported this stall by showing huge enthusiasm and also they helped me by opening more such opportunities in future like through this event I came in contact of the entrepreneurship cell of the college which helped me a lot.



*Rishi*





## MAITREYI COLLEGE, UNIVERSITY OF DELHI



### NAAC 22 VISIT

This was the 2<sup>nd</sup> opportunity I got after the Diwali Mela. This was a 2 days event where I put up my stall. This was also a successful event. There was sales of about 3k. The NAAC team and also the professors came and enquired various minute details regarding the stall and also guided me to have more success in future. These events helped me to gather much information and also my main motive is to irradicate unemployment at my own level by making people stand on their own .I am glad to share that after these events I am getting various orders from many peoples which is slowly becoming a turning point.



*Prithi*



## REPORT OF LIVE SESSION WITH UNEAKO

DATE: 23rd November, 2022

TIME: 5:00 PM

TOPIC: Journey of a young social entrepreneur

PLATFORM: Instagram Live

### ABOUT THE SPEAKER

Ankit Tripathi is the founder of Uneako. He is a TEDX speaker and a young social entrepreneur. Uneako is an amalgamation of "unique" and "eco" meaning that the company provides eco-friendly and sustainable products in a never seen before avatar. With their motto "sharing sustainable happiness", they strive to curb the environmental threats of climate change and plastic pollution by introducing an exclusive innovative range of climate positive product solutions, which are made using various organic, natural, industrial waste and biodegradable materials. Alongside they are also trying to support the five marginalised communities of our society by employing them to heartcraft our products.

### LEARNING OUTCOMES

The speaker gave insights on how one can be an entrepreneur with a right skill set and knowledge base. He gave his views on how to manage one's customer relations and sales. He said that if we firmly believe in ourselves we can be an entrepreneur today itself. A right idea and a right mindset is all we need. He gave his valuable knowledge on how to plan business and how to deal with the competitors. Planning is necessary, but making those plans a reality is at the heart of entrepreneurship. Being a business owner means taking risks even when there is uncertainty. **More than 30 members attended the session and made it a great success.**

- He said if we have " Zid and Junoon " we can be young and successful entrepreneurs. ● He motivated us to follow our goal and reminded us that the most successful startups are founded by people passionate about what they do.
- He shared his inspirational journey with us and taught us that there's no such thing as overnight success as he said.

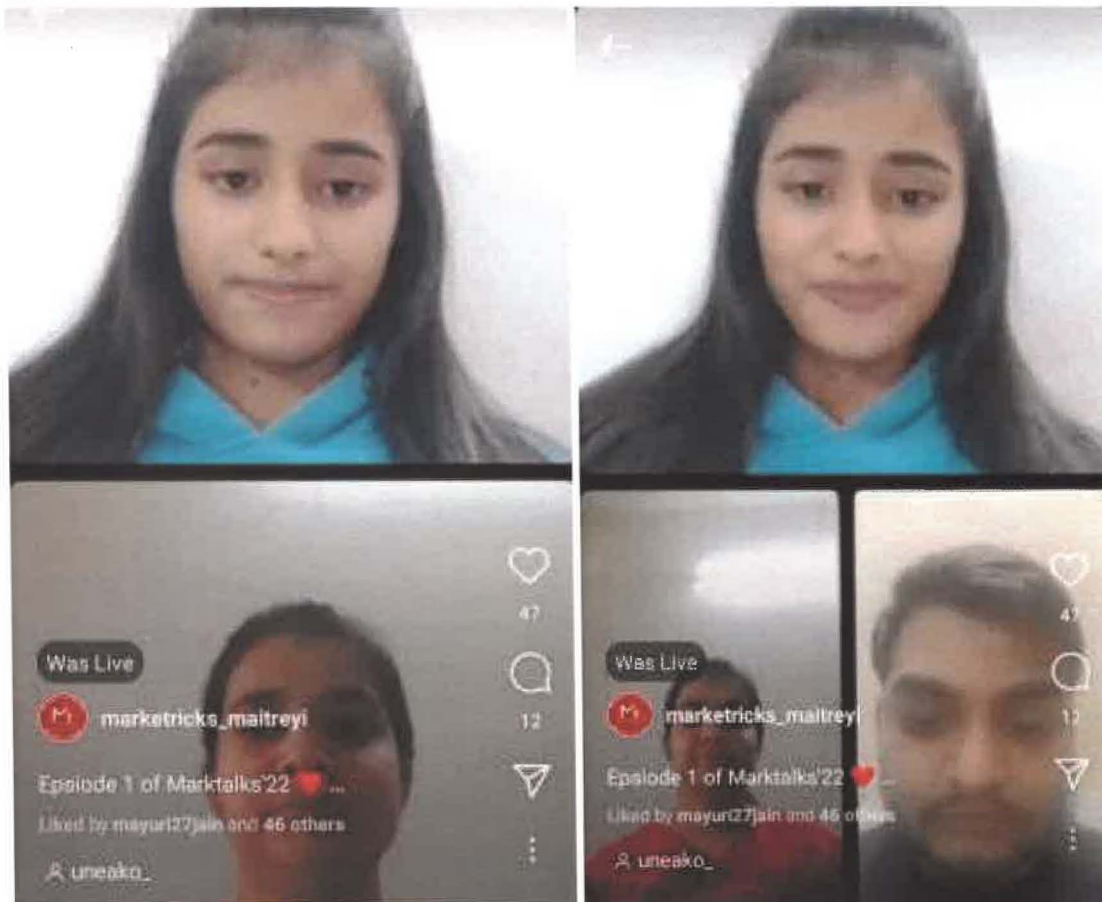
The session concluded with a short question and answer session and the participants shared their valuable feedback.

We would like to conduct more such sessions with many more such insightful learning outcomes. The session motivated us to pursue further great heights in the field of entrepreneurship.

### LIST OF ATTENDEES

1. RISHA SINHA
2. KANIKA MITTAL
3. DIVIJA
4. RUSTAGI
5. HANSHIKA KHANNA
6. RADHIKKA BAJPAI
7. ISHANI BHADANI
8. LAVANYA SHARMA
9. MUSKAAN MAKHARIA
10. MAYURI JAIN

11. SHRUTI AGGARWAL
12. BHUMIKA GUPTA
13. KANISHKA KHANNA
14. VISHAKHA PAMNANI
15. PRIYAMVADA RAJPAL
16. AAYUSHI VARSHNEY
17. ANNIE GOSWAMI
18. ANSHIKA  
CHAUDHARY
19. ANSHIKA BHANOT
20. KHUSHI ARORA
21. BHAVYA MEHTA
22. YASHIKA SHARMA
23. ANIKA BADOLA
24. MOLI KATYAL
25. AASHI
26. YATI MALHOTRA
27. SHIKHAN SINGH
28. SUHANI GOYAL
29. ANSHIKA GUPTA
30. DEVIKA SINHA
31. KRITI KUMAR
32. BAKSHISH KAUR
33. YUVIKA  
CHAUDHARY
34. ISHIKA MAHAJAN
35. GAGGU AUR RAJA
36. AYUSHI VERMA
37. ANKITA
38. VANSHIKA
39. NIHIKA GUPTA
40. JUSTK
41. JANVI
42. VANSHU BEAUTY
43. DEEPANSHU SHARMA
44. VAIBHAVI
45. PARAG
46. DEEPALI RAWAT
47. RAHUL ANAND



*Priti*

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# **REPORT OF LIVE SESSION WITH THE PEOPLE COMPANY**

**DATE: 24TH NOVEMBER, 2022**

**TIME: 5PM**

**PLATFORM: INSTAGRAM LIVE**

## **ABOUT THE SPEAKER**

Ms. Shubhangi Madan is the Co-Founder of the people company, a creative personal branding agency. She has been working with the company since January 2022. She has completed her BBA and specialises in Content Marketing, LinkedIn Marketing, Social Media Marketing and Marketing Consultation. Her skills in management are remarkable and is a noteworthy inspiration as an Entrepreneur. The People Company is a non-typical Personal Branding Agency. They help creative individuals, leaders, and businesses grow on social media platforms & generate quality leads through their data-driven & researched strategies!

## **LEARNING OUTCOMES**

Ms. Shubhangi Madan interacted with the students and covered a whole range of topics. Being an entrepreneur to her is the ability to create opportunities for people gives immense strength to her. The main driving force behind the company is making it number 1 personal branding agency and providing people the right solution. The skills required to enter this industry such as writing can create space for yourself. If you write clearly, you can communicate clearly. Conversational writing is very important. She realised that she can put this strength as an interest in personal branding. She is able to understand the tone of her clients which is the key part. Her key leanings as an entrepreneur include during a crisis trying to manage well. Patience is going to take one a long way.

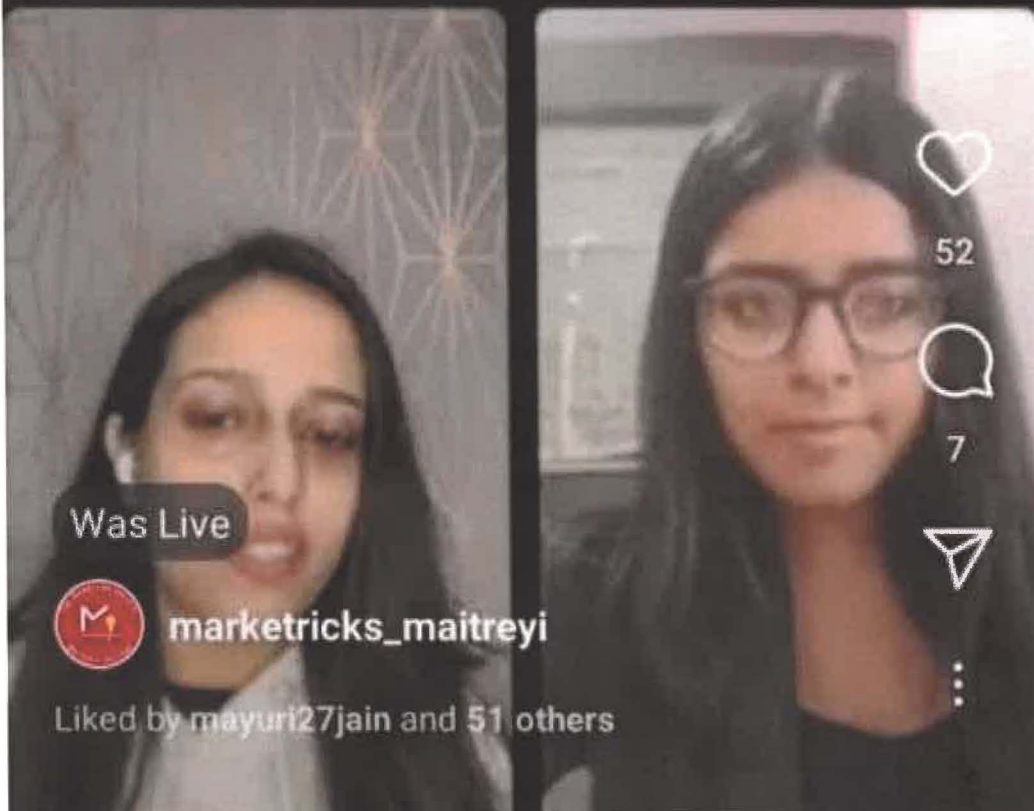
## **CONCLUSION**

The session was a great success as more than 35 members joined in and got inspired by our young entrepreneur Ms Shubhangi Madan. The audience had good and thoughtful interaction through a medium of live chats. Such responsiveness of the audience continuously boosted the confidence of every member of the team. All those who participated in the event are highly appreciated and Marketricks is really thankful to them. In the end we hope that people will keep supporting the young entrepreneurs and will cherish their contribution towards society

## **List of Attendees**

1. RISHA SINHA
2. KANIKA MITTAL
3. DIVIJA RUSTAGI
4. HANSHIKA
5. LAVANYA SHARMA
6. ISHANI BHADANI

7. RADHIKKA BAJPAI
8. MUSKAAN MAKHARIA
9. MAYURI JAIN
10. SHRUTI GGARWAL
11. NAVI ARORA
12. SHRUTI KASHYAP
13. BHUMIKA GUPTA
14. KANISHKA KHANNA
15. VIDHI GOEL
16. PRIYAMVADA
17. AAYUSHI VARSHNEY
18. ANSHIKA CHAUDHARY
19. ANNIE GOSWAMI
20. ANSHIKA BHANOT
21. KHUSHI ARORA
22. BHAVYA MEHTA
23. YASHIKA SHARMA
24. MOLI KATYAL
25. PARI
26. ANIKA BADOLA
27. AASHI
28. YATI MALHOTRA
29. SHIKHAN SINGH
30. SUHANI GOYAL
31. RITIKA GOEL
32. ANSHIKA GUPTA
33. DEVIKA SINHA
34. KRITI KUMAR
35. BAKSHISH KAUR
36. YUVIKA CHAUDHARY
37. ISHIKA MAHAJAN
38. GAGGU AUR RAJA
39. AYUSHI VERMA
40. ANKITA
41. VANSHIKA
42. NIHIKA GUPTA
43. JUSTK
44. JANVI
45. VANSHU BEAUTY
46. DEEPANSHU SHARMA
47. VAIBHAVI
48. PARAG
49. DEEPALI  
RAWAT
50. RAHUL ANAND



*Priti*

Dr. Priti Mendiratta Arora

**EVENT REPORT**  
**INSTITUTION'S INNOVATION COUNCIL**  
**REGIONAL MEET- CHANDIGARH**  
**(Organised by MoE's Innovation Council and AICTE)**

<b>Date/ Day</b>	<b>July 26, 2022/ Tuesday</b>
<b>Time</b>	<b>9:00 AM IST to 5:00 PM IST</b>
<b>Venue</b>	<b>Chandigarh University, Mohali, Punjab</b>
<b>Number of attendees from Maitreyi College</b>	<b>7 attendees: 5 teachers, 2 students</b>

**ABOUT THE EVENT**

The 3rd regional meet of IIC institutions from North-West Region (J&K, HP, UK, Punjab, Haryana, Delhi, Chandigarh UT) was held at Chandigarh University on 26th July 2022, where the entrepreneurship and incubation cells of various central and state-operated colleges were invited. The event was graced by dignitaries of the education domains like AICTE, MHRD, and Punjab Education Board, among others. Informative lectures around innovation and the development of start-ups were provided by speakers from different colleges. The spokespersons representing AICTE and IIC put emphasis on the role of start-up culture and the funding aspect of student-run start-ups respectively. The event was a success, as the attendees returned with more knowledge and information regarding the start-up ecosystem being generated in India.

**DETAILS OF ATTENDEES**

<b>NAME</b>	<b>DESIGNATION</b>	<b>DEPARTMENT</b>
Dr Priti Mehdiratta Arora	Faculty	Economics
Dr Devangana Jha	Faculty	Economics
Dr Divya Singh	Faculty	Botany
Mamta Dhawan	Faculty	Hindi
Pragya Narain Srivastava	Student	Life Science (III yr)
Vaibhavi Bhardwaj	Student	Economics (H) (III yr)











Priti,

## MERAKI : THE ENTREPRENEURSHIP CELL

Date of Event - 14th November 2022

“The strength of the team is each individual member and the strength of each team is its members.”

The batch of 2021-22 took up a project, and gave their successors a responsibility to bring it to life. Udyami-The Annual Magazine of Meraki was built up by its members, council heads, and core team with a lot of hard work and consistency, and was launched by team 2022-23.

This was the very first edition of Udyami, and it was launched in the presence of Ms. Haritma Chopra (Principal), Dr. Priti Arora (Teacher Convenor), Dignitary Faculty, The Council Members and the students of the college.

The 80+ paged magazine included articles around entrepreneurship, business reviews, successful startup stories, some puzzles and some comic strips as well. As Udyami's literal meaning is entrepreneur, everything in the magazine also revolved around entrepreneur and entrepreneurship.

The magazine can be found in the college's library, accessible to students of all years, and also on Meraki's social media handles, anyone can lay a hand on it, and read the ideas, the hard work and the vision of the students!



*Priti.*



**REPORT**  
**MERAKI:THE ENTREPRENEURSHIP CELL**

DATE:15 NOVEMBER 2022

AGENDA:ENTREPRENEURSHIP AND INNOVATION AS A CAREER OPPORTUNITY

The agenda Entrepreneurship and innovation as career opportunity was discussed by our esteemed speaker Mr.Daksh Sethi who is a two times TedX speaker,CEO and founder of Guby Rogers,which caters to the needs of today's generation who seek career guidance.

-He keenly shared his personal experiences and obstructions he faced during his initial years.

-Inspired young minds to work to their full potential and discussed business ideas which helped young ones shape their minds and helped them learn business tactics.

-At the end of the session, he interacted with the students individually as well and answered all their questions.

Students present in the meeting presented their business ideas to Mr. Sethi.

These ideas varied from thrift store to dance academy. Mr. Daksh Sethi motivated the students and discussed the further journey of these startups.

Creating a supportive environment to inculcate the values of entrepreneurship was the purpose of everyone involved in the meet.

We have received great responses from our attendees.We are looking forward to organize more such events.

Number of attendees:90

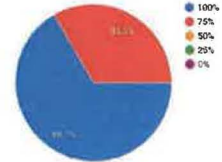




How interactive was the session?

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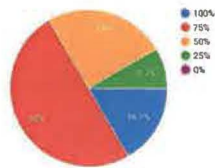
12 responses



What percentage of information was new for you?

Copy

12 responses



What is your biggest takeaway?

2 responses

Was getting clarity on manging entrepreneurship and studies together

It was very interesting and helped me understand a lo of new topics

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